



# SUCCESS ROAD MAP: VISION, GOALS AND TARGETS

## OBJECTIVES

**Through this course, you will create a roadmap to achieving your professional and personal vision. You will have a clear idea of where you're going (vision), sign posts to help you get there (goals), fuel in your tank (motivation), alternative routes in case you get lost (reflection), and an odometer to show your progress (tracking).**

By the end of this workshop, participants will be able to:

- Create a personal and professional vision for long and short-term plans
- Explore their personal motivation and the core 'why' of the business
- Review the business values and how to use these as a decision-making tool
- Complete a SWOT analysis and generate a consistent brand message
- Use multiple goal setting tools for learning goals, outcome goals and SMART goals and choose the most appropriate tool for their vision.
- Establish tracking for both lead and lag measures
- Choose accountability method
- Apply tools to reflect and update goals to remain on-track to achieve vision

These strategies can be repeated at key intervals (eg, New Year, Mid-year, before the busy-season) to ensure you leverage each moment to achieve your goals.

Typically structured as an initial workshop with follow up coaching as required.

Contact Hannah at [hfitzgibbon.nz@gmail.com](mailto:hfitzgibbon.nz@gmail.com) or by calling 0279780972 to discuss a workshop.