



GETTING YOUR BUSINESS INVESTOR READY

OBJECTIVES

A practical workshop for established businesses that want to prepare for investors and succession planning and new businesses that want to start strong and prevent potential pitfalls in the future when seeking investors and succession planning.

"Getting your business investor ready" is a workshop that simplifies what can be a stressful and time consuming process.

The learning objectives include:

- Recognise the benefits of starting correctly and what can go wrong
- Write a compelling story about the purpose of investment
- Review a pre-investor checklist and identify action steps for your business.
- Identify types of investors and what they look for, value-adding and value-detracting characteristics of a business, required documentation and processes for a strong case, what to look for in a team to help you and investor marketing plan considerations.

Planning the case properly helps you appeal to the right investors which can mean a better financial result and more favourable finance conditions. It's well worth the effort.

Can be structured as a workshop or a series of coaching sessions.

Contact Hannah at hfitzgibbon.nz@gmail.com or by calling 0279780972 to discuss a workshop.